



Press Release

Free phone calls to the Swiss fixed network forever

Zurich, 18 March 2007 – On 19 March, cablecom will launch a price model, which is unprecedented in the Swiss telephone market. For the price of a fixed network connection starting from CHF 20.00, cablecom customers get free phone calls to the Swiss fixed network forever.

According to comparis.ch and K-tipp, cablecom's digital phone is already the cheapest telephony product available in Switzerland. Cablecom is now reducing the prices even further and is cancelling charges for calls to the Swiss fixed network. For customers who are using more than one cablecom product (digital tv, hispeed internet, digital phone), the connection including fixed network charges amounts to CHF 20.00 per month. Those who use cablecom only for their phone calls pay CHF 23.00 for their connection including all calls to the fixed network.

New customers can now register for the new tariff model. Cablecom's more than 260,000 existing telephony customers will also be able to benefit from the new conditions as of 1 July 2007. For this offer, registration is required, which automatically extends the current subscription for twelve months at a time. Existing customers can register as of 1 May 2007.

Registration for cablecom's new price model is initially possible until 30 June. Customers registering until that date will benefit from the new price model without any time limits.

Free phone calls to the Swiss fixed network forever - overview of the new price model

New customers, registration now possible		Price (CHF) from 19.3.2007
	With hispeed /digital tv	20.00
	Only digital phone	23.00
	Second telephone line	10.00
Existing customers, registration from 1. 5.2007		Price from 1. 7.2007
	With hispeed /digital tv	20.00
	Only digital phone	23.00
	Second telephone line	10.00

Terms and conditions

The new price model includes charges for calls to the Swiss fixed network. Calls to business and value-added numbers which are subject to charges such as 058x, 18xy, 084x and 090x as well as dial-up numbers for Internet and access numbers for prepaid and calling card products are excluded. For digital tv, only customers paying monthly rent are eligible. Automatic contract extension for 12 months from the registration date. All prices in Swiss Francs incl. VAT.

For further information:

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About cablecom

Cablecom is Switzerland's largest cable network operator, offering its customers quadruple-play products in cable television, broadband Internet, mobile and fixed-network telephone services. Cablecom also supplies voice, data and value-added services for business customers. In addition, cablecom provides cable network companies with plant engineering and construction, as well as application and transmission services for television, telephone and Internet. The company's own nationwide network (one of only two in Switzerland) supplies 15 of the country's 16 largest cities. Cablecom is an international subsidiary of UPC Broadband, the European cable network group of Liberty Global Inc.